



BECAUSE **YOU** CAN

MoveUp Full-time Marketing

Job Description/Direct Responsibilities

Location

Dreamplex - TRAN QUANG KHAI, 62 Trần Quang Khải, Tân Định, Quận 1

Time

From 9 AM to 6 PM

In-office Policy

This role requires to be fully on-site from Monday - Friday.

About MoveUp

Moveup is a microlearning platform to help employees learn better, faster and for companies to train smarter. On a mission to make continuous learning accessible, fun and effective.

Job Description

Moveup is a microlearning platform to help employees learn better, faster and for companies to train smarter. On a mission to make continuous learning accessible, fun and effective.

MoveUp is seeking a full-time Marketing position to join the marketing team. In this role, you will be responsible for:

- Translation of English to Vietnamese and vice versa
- Write copy for various marketing distributions (brochures, press releases, website material etc.)
- Maintain associations with media vendors and publishers to guarantee collaboration in promotional activities
- Monitor improvement of campaigns using different metrics and submit reports of performance



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We're also looking for a marketer who is a team player and able to work together with our sales team by making cold calls to understand the customers' demand and promote MoveUp's product to potential customers.

As a Marketing full-time employee, you will establish and grow our Area of Marketing in Vietnam. You will be responsible for:

- Creating/Analyzing content for our MoveUp Channels
- Helping the team in planning and implementing marketing materials based on the prerequisites.

Competencies

- Graduate of any 4 year course preferably Business Management or Marketing Course
- Basic knowledge and skills in MS Office applications
- Excellent oral and written communication (English)
- Excellent sales and negotiation skills
- Good organizational and time management skills
- Should have the ability to work well on his/her own and also as part of a team.
- Confident and motivated.
- Good attention to detail.
- Must have the ability to develop in-depth knowledge about the company's service and markets.

To apply

Email your latest resume along with a cover letter to cielo@upupapp.asia with the subject line "Application for the position of Full-time Marketing Intern".

Acknowledged/Confirmed by:

Paul Espinas
CEO

Cielo Superticioso
Manager